

RESONATE

HOW TO RESONATE WITH YOUR AUDIENCE & BECOME IRRESISTIBLE



PROGRAM OVERVIEW

The RESONATE course is conducted over a 2-month period. The program is a combination of online learning, live training webinars and a half-day in-person workshop where participants deliver a pre-prepared presentation. During the final workshop, participants receive personal coaching.

Do any of the following apply to you?

You dread presenting in front of a group of people

You worry that you'll screw up or lose your train of thought

You're concerned that people are judging you and you'll be found wanting

During the program, you will scrutinise the principles of effective presentations, hear how to maximise their impact and appeal, then tackle the task of adding these skills and processes to your own style of presenting.

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**ENRICH AND IAN STEPHENS
HAS HAD A PROFOUND
EFFECT ON OUR STAFF.
PRACTICAL STRATEGIES
COMPLETE WITH ENGAGING
FACILITATION AND DELIVERY.**

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Managing Director
DANA Australia

PLEASE CONTACT ENRICH TRAINING AND DEVELOPMENT
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Included in the 'RESONATE' Program...

The RESONATE program has been designed to deliver rapid results and reduce overwhelm!



Bi-Monthly Content

You have access to new content every week. enRich's online coaching programs are designed to provide layered learning over time. You learn new skills and tools, then integrate, apply and practice them.



Monthly Coaching Sessions with Your enRich Coach

Two live group training webinars via Zoom (or 1:1 coaching sessions) to integrate the lessons, followed by a half-day webinar where you deliver a pre-prepared presentation.



Bite-Sized Videos

Our content is delivered in the form of short, bite-sized videos to fit with your busy lifestyle and reduce overwhelm. This ensures you take action and get results much faster.



Cheat Sheets & Handouts

You'll also get access to practical cheat sheets and handouts.



Home Joy

Plus, there will be a small amount of Home Joy (small tasks you need to complete between our Zoom sessions). This practical guarantees you move faster towards your desired result.



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I PARTICIPATED IN YOUR COURSE A COUPLE OF MONTHS AGO. I WANTED TO SAY THANK YOU. I REALLY ENJOYED IT AND THE PRACTICAL TAKE-AWAY WAS AMAZING. I AM ALREADY SEEING RESULTS. THANKS AGAIN.

FRONTLINE RECRUITMENT FRANCHISEE, NSW

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During Our Time Together, You'll...

- Discover a 4-step process to structure presentations for maximum appeal, and apply it
- Understand the different ways people sense new information
- Appreciate some of the psychological principles that underpin how people prefer information presented
- Understand a 4-step languaging process to build rapport, motivate interest and minimise resistance – and apply it!
- Learn how to experience the positive aspect of nervousness and overcome fear
- Find out the do's and don'ts of humour – when it adds value and when not
- Appreciate the fundamentals of managing voice, tonality and posture, and apply them

What's Included in the Program?

You will be taken behind the scenes to the art and science of communicating to groups of people. You will then practise the use of these techniques and take your presentations from merely powerful to where they become almost irresistible, quickly and immediately establishing rapport with diverse audience members and maintaining their attention to the end.

You get...

- Initial launch webinar (4 hours) to learn some of the program content
- 8 x weekly presentation skills modules
- 1 x 90-minute group virtual workshop with your trainer designed to customize your learnings and lessons to your presentations.
- A half-day in-person session where you deliver a pre-prepared presentation, incorporating the tools and strategies learned throughout the program. Coaching provided.

Make the **RESONATE** skills and tools work for you – not against you!

In just two months, RESONATE will boost your confidence and take the way you present to a new level.

Instead of stressing out about upcoming presentations, you can look forward to...

- Elegantly handling presentations, whether one-on-one, to a small group or board, or an auditorium of customers and potential customers
- Standing out from the crowd
- Your confidence soaring as you notice how much more attentive people are when you are presenting
- Motivating and inspiring your listeners
- Easily establishing rapport with a diverse audience and holding their attention right to the end



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